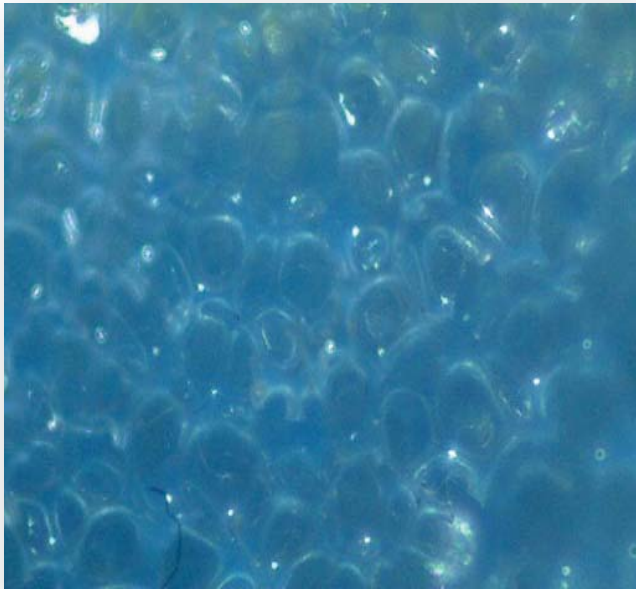




VISCOOL[®]

Elastic Foams

FEEL the COOL Difference



American Excelsior Company takes pride in its history of being an Industry leader and innovator of Flexible Foams products, and we are proud to introduce our new line of open-cell, breathable, Viscool™ Elastic Foams.

Viscool Foams were designed and formulated exclusively to meet stringent specifications for improving air flow and enhancing performance and conformability. Its unique cell structure was specifically designed to reduce heat retention which is found in most high density viscoelastic (also known as slow recovery) foams. Viscool allows for increased air flow which provides breathability to reduce heat, moisture retention, and provide optimal cool comfort to the user.

Viscool is a perfect choice for applications in seating, support, bracing and offers a soft, comfortable, orthopedic pressure support while providing high energy absorbing impact characteristics. Viscool Foams' air flow testing indicates an improvement of 35-90 times more air flow than other leading manufacturers of high density viscoelastic foams.

Viscool Elastic Foams applications can be found in: seating, bedding, medical, recreational, athletic and many specialty uses and are exclusively available through American Excelsior Company.



American Excelsior Company

Viscool viscoelastic foam is unique as it is more breathable than most visco foams on the market and in some cases, up to 95% more breathable. What this means is that Viscool provides a "cooler" more comfortable cushion to the user. Some visco foams can retain body heat and can become uncomfortable when being used in a seating or direct contact application.

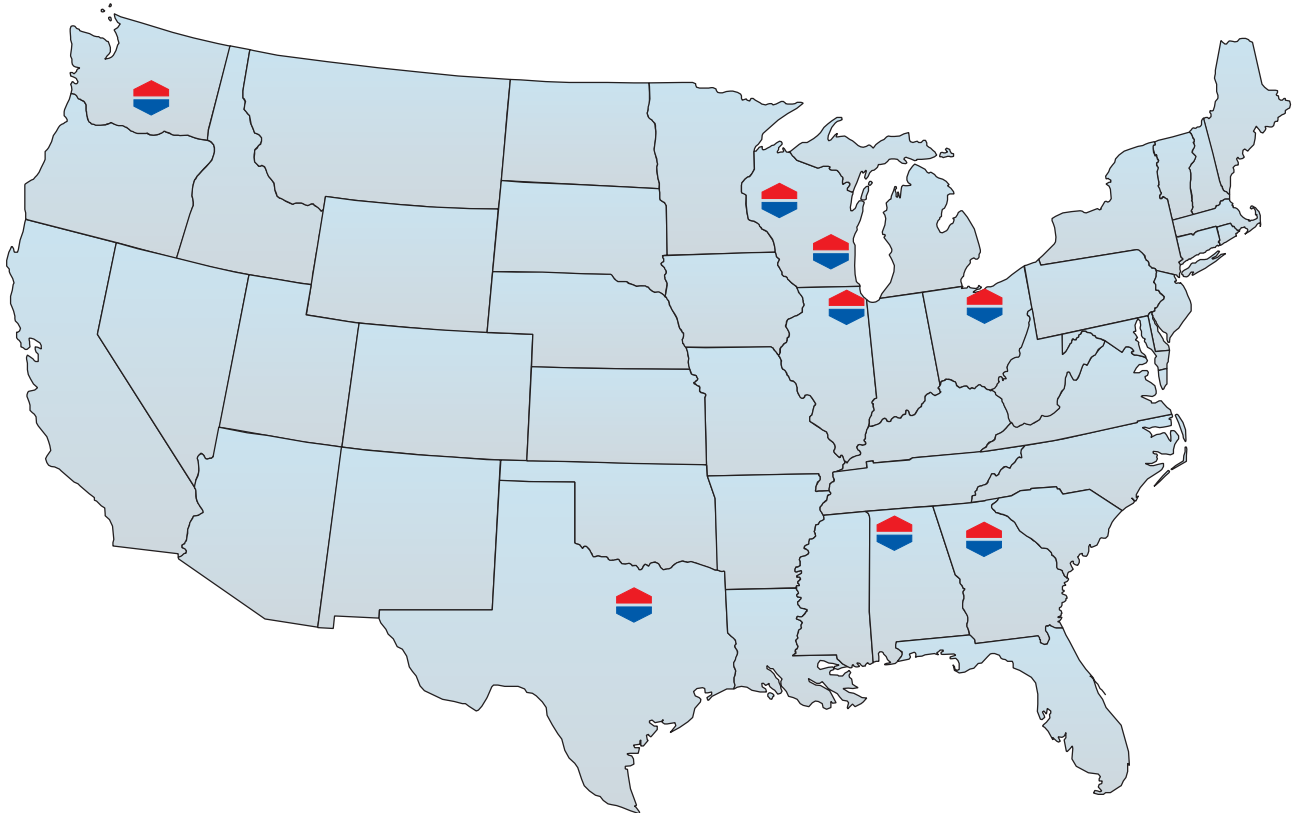
Viscool can be used in a wide variety of applications including:

Medical Applications: Wheelchair cushions, Positioning Pads, Finger Splints, Ear Protection, Strap Padding, EMT Stretchers, Infant Padding, Head Supports and Lumbar Supports.

Seating: High-end comfort seats, military, aviation, recreational.

Sporting Goods/Recreational: Bench seating, helmets, helmet inserts, shoulder pads, protective vests, body protection.

Bedding: Mattresses, cots, bed toppers



Yakima, WA
609 South Front Street
Yakima, WA 98901
509-575-5794
Fax: 509-575-0439

Sheboygan, WI
3127 South 31st Street
Sheboygan, WI 53081
920-458-4333
Fax: 920-458-5366

Norwalk, OH
180 Cleveland Road
Norwalk, OH 44857
419-663-3241
Fax: 419-663-7169

Fibrex-Florence, AL
4032 Parkway Drive
Florence, AL 35630
256-764-4613
Fax 256-767-7606

Rice Lake, WI
831 Pioneer Avenue
Rice Lake, WI 54868
715-234-6861
Fax 715-234-6823

Lombard, IL
1111 North DuPage Avenue
Lombard, IL 60148
630-627-3200
Fax: 630-627-0064

Arlington, TX
900 Avenue H East
Arlington, TX 76011
817-385-4300
Fax: 817-385-4303

Atlanta, GA
400 Loyola Drive, S.W.
Atlanta, GA 30336
404-344-7877
Fax: 404-344-7895



850 Ave. H East / Arlington, Texas 76011 / (817) 385-3500 / Fax (817) 649-7816 / 1-800-326-FOAM
www.AmericanExcelsior.com

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