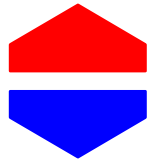


American
Excelsior
Company®



For Immediate Release

Date: September 21, 2007
Contact: Customer Service
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Introducing
E-Stapler™

A New and Improved **E-STAPLE®** Applicator System
By American Excelsior Company

(Arlington, TX) - American Excelsior Company is pleased to announce the new and improved staple gun for the exclusive installation of E-Staple® biodegradable staples.

The E-Stapler will install either 4 or 6 inch E-Staples for the sole purpose of anchoring American Excelsior Company line of Curlex® and AEC Premier Straw® erosion control blankets.

The E-Stapler will shorten installation time, therefore, decreasing the overall installation price of biodegradable staples vs. the typical steel staple. In the end, creating total biodegradability vs. rusted steel anchoring of your ECB or any other product where staple or pins are needed.

American Excelsior Company has 10 facilities in the U.S. and over 100 distributor partners.

More information is available at www.curlex.com.

For more information, contact ESD Customer Service at: (800) 777-SOIL or sales@AmericanExcelsior.com